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# 2011 Registration and Options for the Future

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Vice-Chair and Registration Chair

Business Meeting

22 May 2011

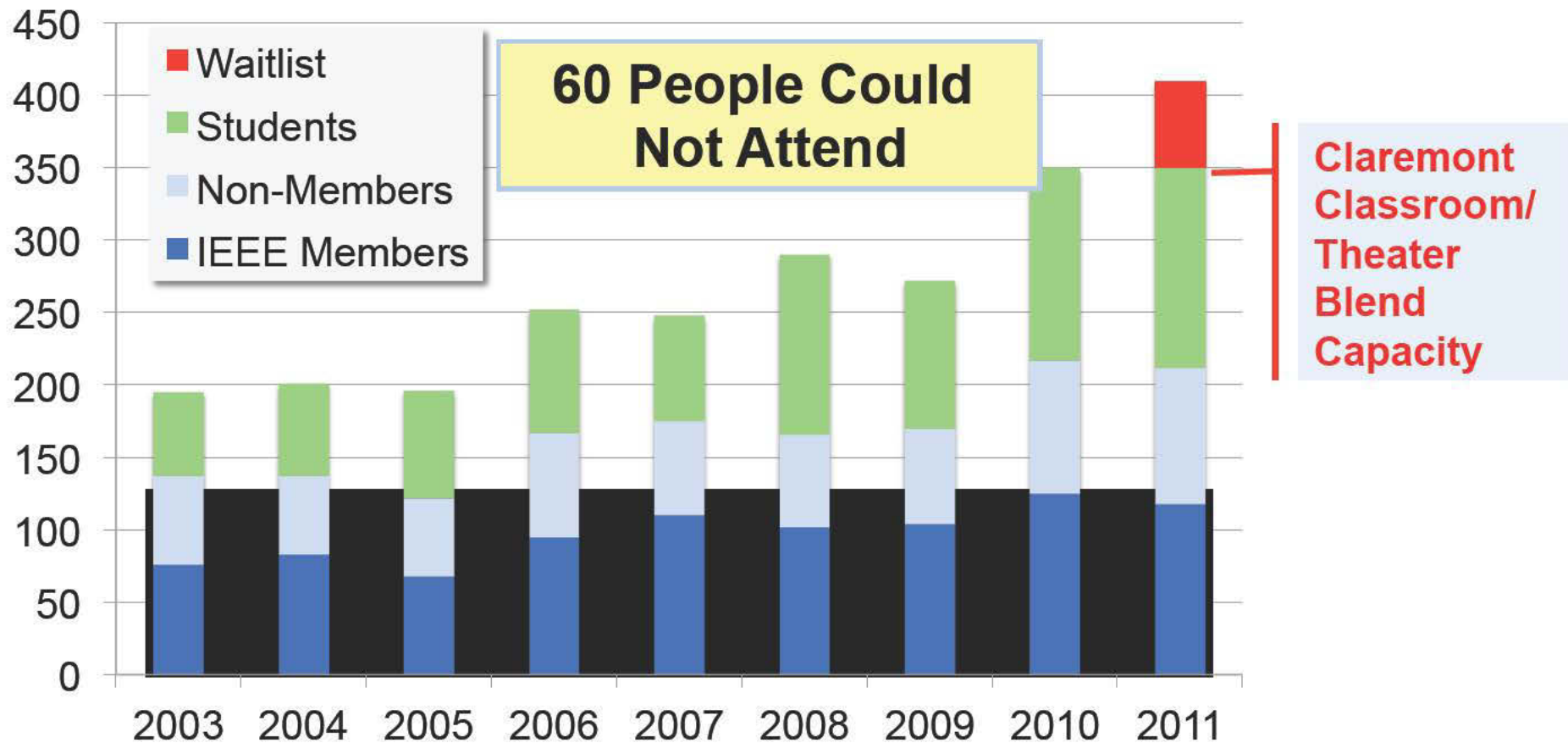
MAY 22-25, 2011 AT THE CLAREMONT RESORT, OAKLAND, CALIFORNIA, USA

## IEEE Symposium on Security and Privacy

Sponsored by the IEEE Computer Society Technical Committee on Security and Privacy in  
cooperation with the International Association for Cryptologic Research (IACR)



## Registration Trends by Category



Is our mission best served by a small, focused attendee list, or by a growing community?



# IEEE S&P Mission?

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Grow

- Sustain and strengthen the security and privacy research community through balanced interactions between academia, industry and government

Grow

- Be the premier conference for reporting security and privacy results

???




- Be the premier conference for maintaining core knowledge of security and privacy

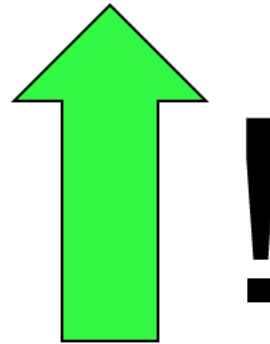
Regardless of what you think we're doing,  
growth seems desirable.



## Predictions: Community Growth or Not?

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- DHS: \$40 Million FY11 
- NSF: Steady 
- DARPA Unclass: \$500M FY12 



Funding is likely to go up in the near term.  
We're unlikely to get smaller.



# Some Options to Allow for Growth

## 1. Staying at the Claremont

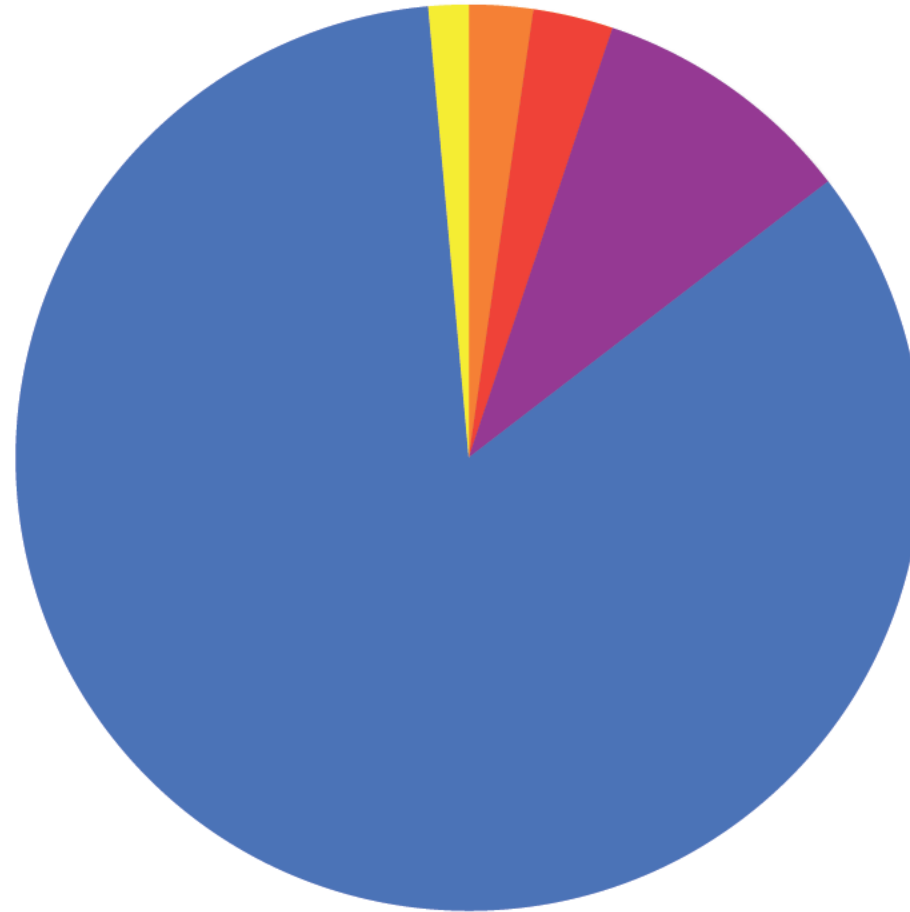
- Classroom-style capacity: 280
- This year, Blend Classroom and theater-style: 350
- Single-track options
  - Full “theater-style” (400)  
No tables, no power cords  
Use overflow for those that need a breather  
Poster, meals at capacity
  - Sell overflow-room tickets (400)  
Return to classroom  
Make breakfast room the overflow room  
Monitor doors
- Dual-track options
  - Two rooms, unequal size: (280, 120)
  - Challenges “guessing” where people will go
- ***But 410 tried to register this year***

Additional options are welcome



## 2011 Attendance Distribution by Region

121 CA,  
USA



- Asia
- Canada
- Europe
- US
- Other

More than 1/3 from California: Keep conference in CA



# Some Options to Allow for Growth

## 2. *Staying in the Bay Area*

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- Options exist
  - Timeframe within two weeks
  - Room for all
  - Space for 2-3 workshops
  - Space for meals together
  - Rough cost parity
- Improvements are possible
  - Room for all in plenary
  - Higher ceilings to simplify viewing from back of room
  - Better access to external restaurants
  - Easier to access from SFO
  - Enable a larger poster session
- ***But breaking the Claremont Contract will cost money***

Space available, but booking now



# Representative Options

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- **Examples, not final choices**
- **Helpful for understanding the trade-offs that will need to be made**





# PARC 55

## Union Square, San Francisco

Ballroom



- Space for 350 classroom
- 300 restaurants in 6 blocks
- Next to BART
- Space for more posters
- *But likely to need split classroom/theater seating*



Workshop



King Room



# Fairmont San Francisco

Ballroom



- Space for 780 classroom
- 300 restaurants in 10 blocks
- Uphill from BART
- Space for more posters
- *But older hotel than Claremont*

Workshop



King Room





# Grand Hyatt Near Union Square, San Francisco

Ballroom



- Space for 600 classroom
- 300 restaurants in 6 blocks
- Blocks from BART
- Space for more posters
- *But space finished in Aug 2011*



Poster



King Room



# Next Steps

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- Ideas...for other options, or general thoughts
  - E-mail Rob: [rkc@ll.mit.edu](mailto:rkc@ll.mit.edu)
  - Subject: *IEEE S&P 2012 Venue* – June 7
  - Subject: *IEEE S&P Ideas* – Anytime
- Survey for 2011 Conference and 2012 Plans coming shortly–please respond!
- Teleconference 8 June 2011 at 3:00 PM ET
  - For input on the 2012 conference
  - For those that want an update on the decision
  - Details in survey
- Decision drivers
  - Hotels book now for next year; options are already limited
  - Breaking the Claremont contract will cost money...more as time goes on

Decisions need to be made soon