

Privacy Assessment Automation

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What I will Cover

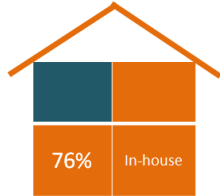
- Assessment landscape
- What is Data Privacy Management
- Adding Automating Data Privacy Management

Some reasons we assess:



The Privacy Assessment Landscape

Based on Privacy Assessment Benchmarking Study



Majority of assessment work is done in-house



Average PIA takes 28 days to complete



Average company does 59 PIAs per year



Email, spreadsheets and internally developed tools most commonly used

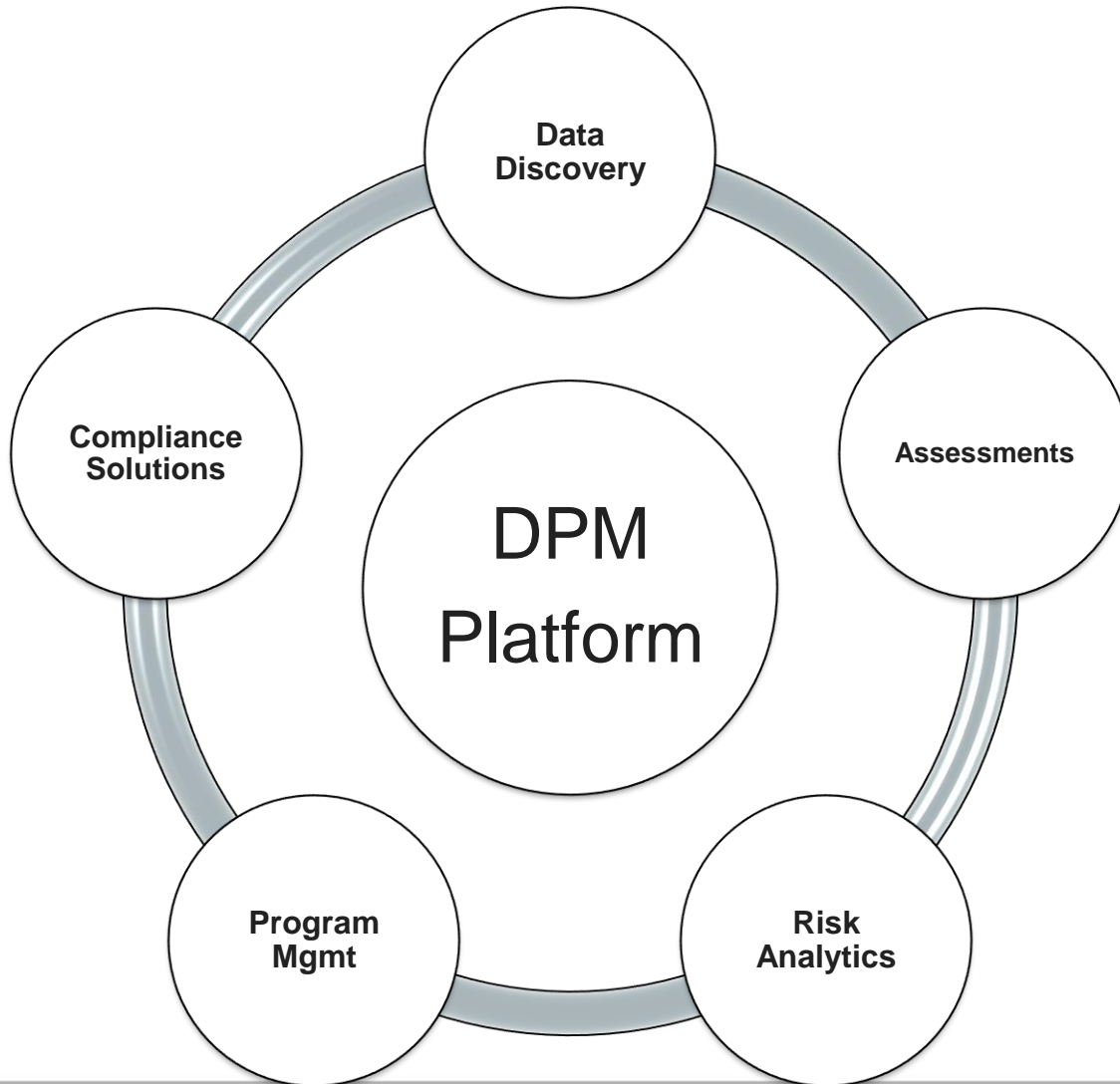


Response and analysis driving length assessments



Budget and time inhibiting more assessments

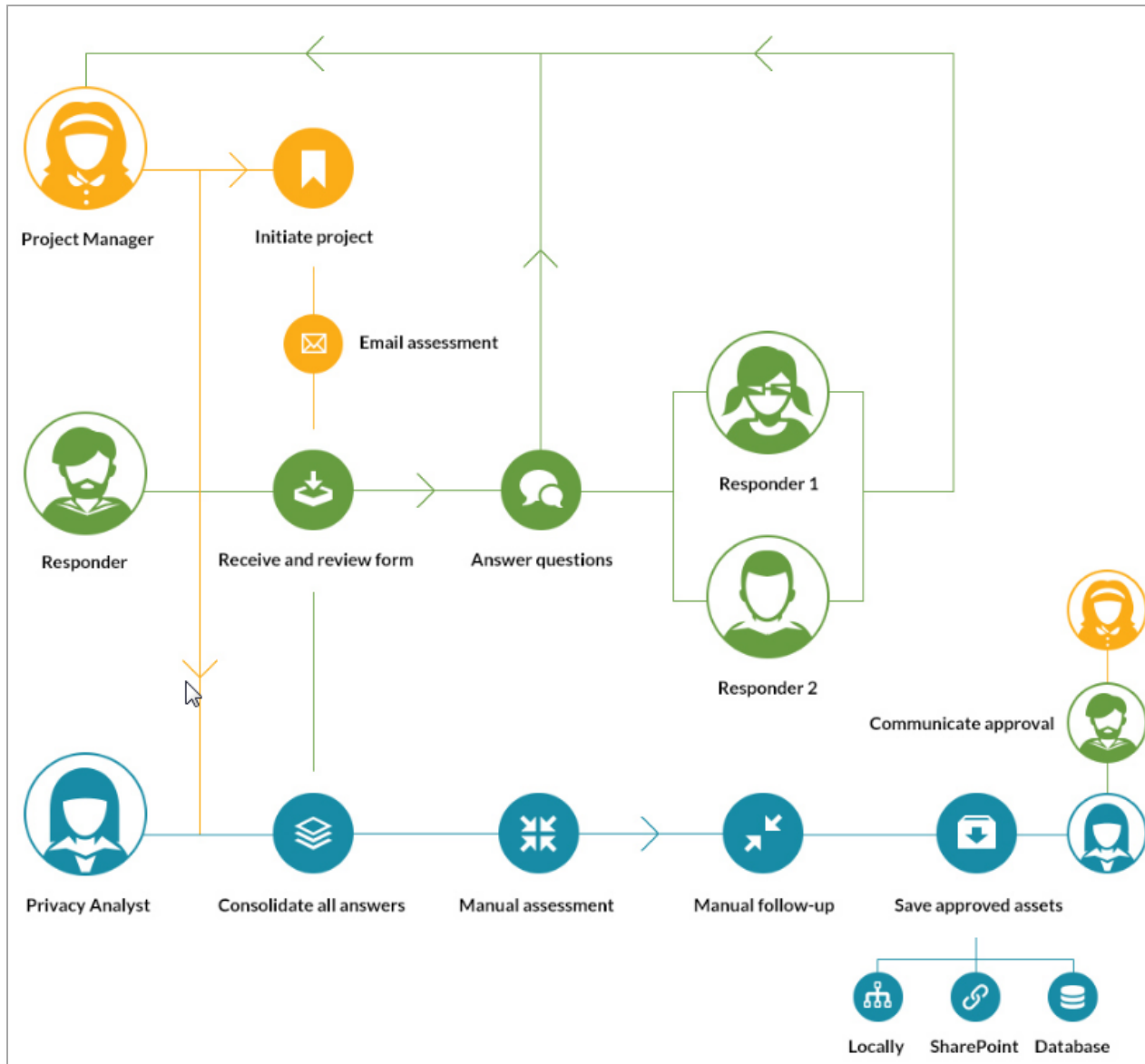
Data Privacy Management Platform



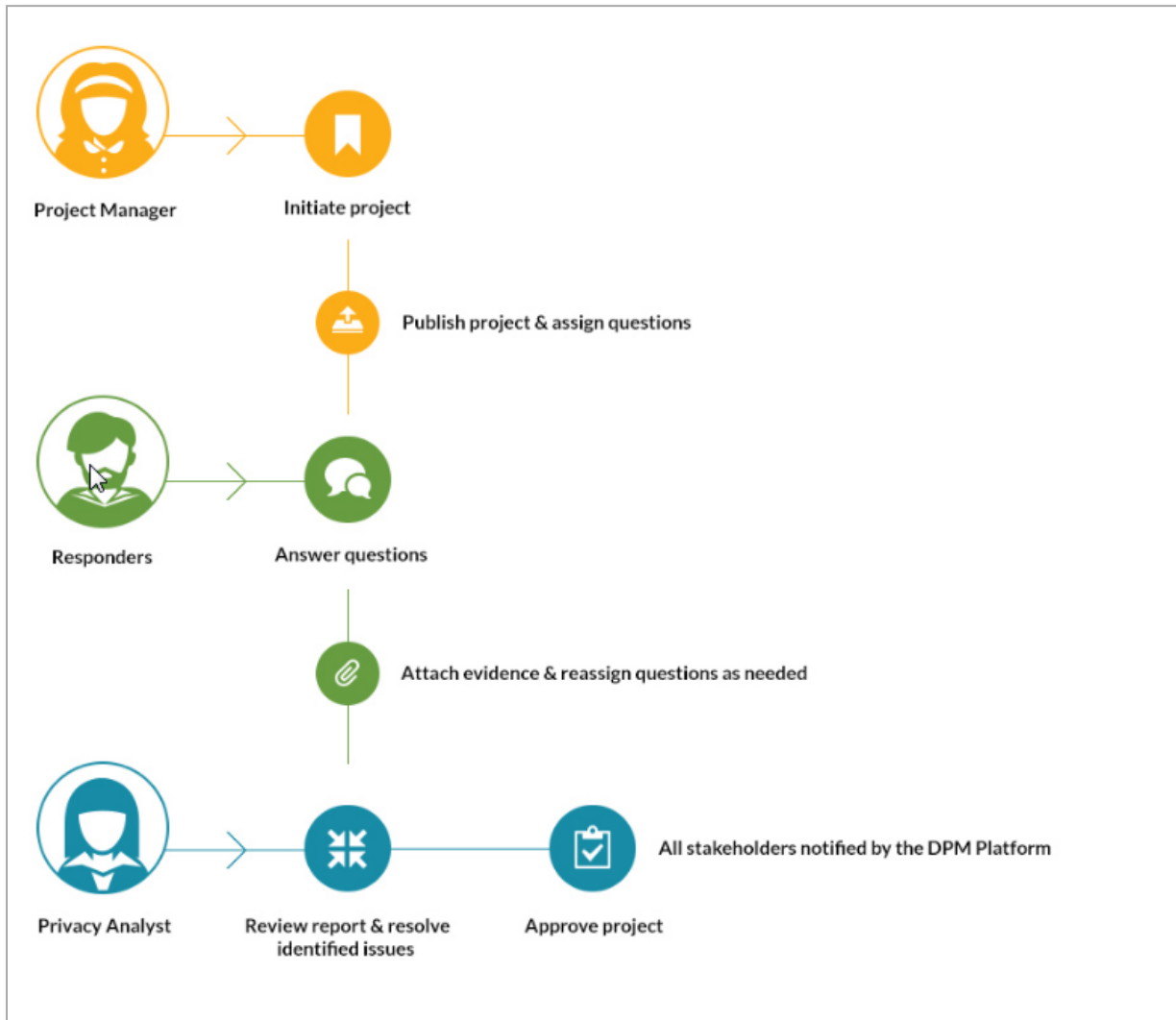
The DPM Platform

A comprehensive data privacy management platform allows an organization to build an efficient, collaborative enterprise data privacy management program across privacy, IT, operations and legal domains.

Typical “Manual” Assessment flow



More Automated Approach to Assessments



What are companies looking for from automation

- ✓ Automated assessment and analysis
- ✓ Customization of assessment logic and workflow
- ✓ Remediation action plans
- ✓ Centralized system of record
- ✓ PbD
- ✓ Configurable rules engine
- ✓ Risk Identification
- ✓ Program Metrics and Management



Programming Rules

Build Compliance - Are Implementation Services Required? ×

Compliance Expression *(optional)*
Indicate compliance for this question

YES

1. Yes
2. No

AND
OR
NOT
(
)

Recommendation *(optional)*
The message that will be displayed if the answer indicates non-compliance with the question

When implementation services are required ensure that vendor implementation security requirements are complied with

Submit Cancel

Indicate the answer that is either compliant or expected

Provide recommendations to include in report based on non-compliant / unexpected response

Analysis and Review

France: EU GDPR In Review

FILTER All Section: ALL

Expand All Questions

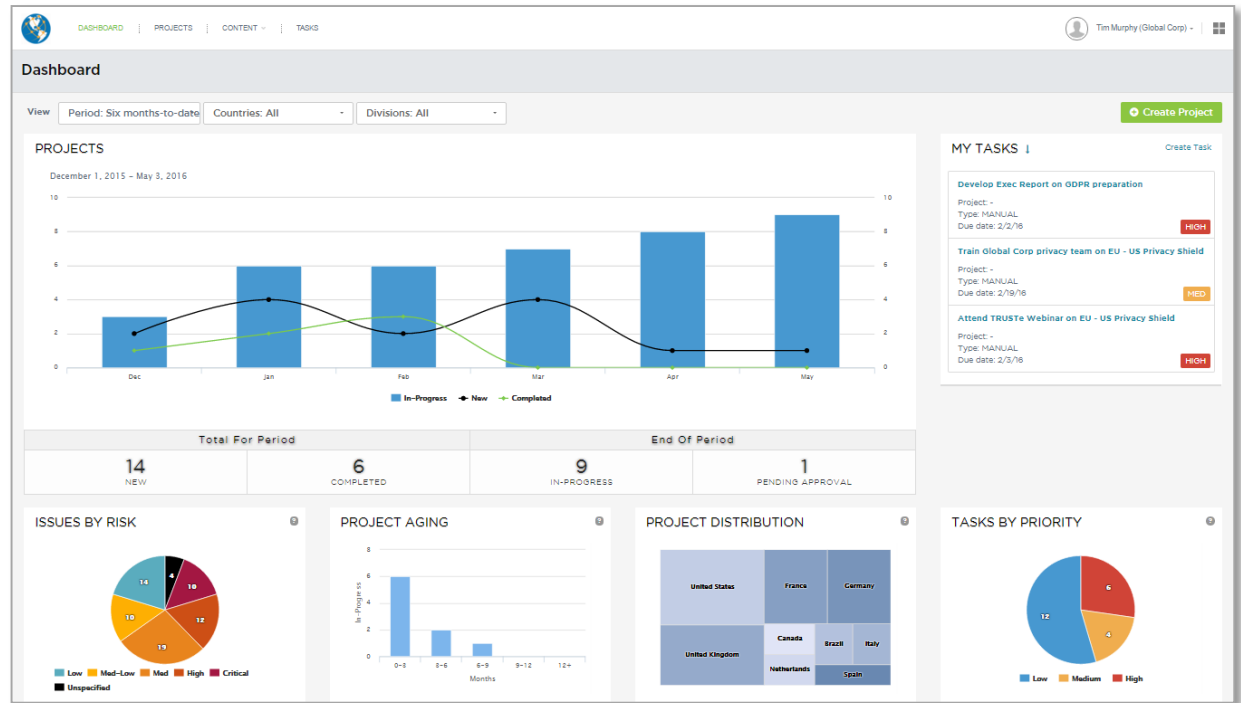
Transparency

Status	No.	Question	Comments	Attachments
	1	Are individuals provided with a Privacy Notice explaining the organization's internal Privacy Policy and practices?	0	0
	2	Does the Privacy Notice include the identity of and contact information for the controller or the controller's representative, as well as their contact information?	0	0
	3	Does the Privacy Notice include the identity of and contact information for the controller or the controller's representative, as well as their contact information?	0	0
	4	Do you use sensitive personal information?	0	0
	5	Do you use sensitive personal information, and if so, which categories of sensitive personal information are used, and what measures are in place to protect such information?	0	0
	6	Does the Privacy Notice include a description of the categories or types of third parties to whom personal information is disclosed or shared?	0	0
	7	Are individuals informed that their personal information will be transferred to a third country or international organization and whether there is an adequacy decision by the Commission?	0	0

Items of concern are flagged with drill down into recommended remediation

Privacy Program Management

- Program Metrics
- Trending Analysis
- Risk Indicator
- Task Management



Thank you!