2011 Registration and Options for the Future

Rob Cunningham, rkc@ll.mit.edu
Vice-Chair and Registration Chair

Business Meeting

22 May 2011
Registration Trends by Category

60 People Could Not Attend

Claremont Classroom/ Theater Blend Capacity

Is our mission best served by a small, focused attendee list, or by a growing community?
IEEE S&P Mission?

- Sustain and strengthen the security and privacy research community through balanced interactions between academia, industry and government

Grow

- Be the premier conference for reporting security and privacy results

Grow

- Be the premier conference for maintaining core knowledge of security and privacy

???

Regardless of what you think we’re doing, growth seems desirable.
Predictions: Community Growth or Not?

- DHS: $40 Million FY11
- NSF: Steady
- DARPA Unclass: $500M FY12

Funding is likely to go up in the near term. We’re unlikely to get smaller.
Some Options to Allow for Growth

1. Staying at the Claremont

- Classroom-style capacity: 280
- This year, Blend Classroom and theater-style: 350

- Single-track options
  - Full “theater-style” (400)
    No tables, no power cords
    Use overflow for those that need a breather
    Poster, meals at capacity
  - Sell overflow-room tickets (400)
    Return to classroom
    Make breakfast room the overflow room
    Monitor doors

- Dual-track options
  - Two rooms, unequal size: (280, 120)
  - Challenges “guessing” where people will go

- But 410 tried to register this year

Additional options are welcome
2011 Attendance Distribution by Region

121 CA, USA

More than 1/3 from California: Keep conference in CA
Some Options to Allow for Growth

2. Staying in the Bay Area

- Options exist
  - Timeframe within two weeks
  - Room for all
  - Space for 2-3 workshops
  - Space for meals together
  - Rough cost parity

- Improvements are possible
  - Room for all in plenary
  - Higher ceilings to simplify viewing from back of room
  - Better access to external restaurants
  - Easier to access from SFO
  - Enable a larger poster session

- But breaking the Claremont Contract will cost money

Space available, but booking now
Representative Options

- Examples, not final choices
- Helpful for understanding the trade-offs that will need to be made
PARC 55
Union Square, San Francisco

- Space for 350 classroom
- 300 restaurants in 6 blocks
- Next to BART
- Space for more posters
- But likely to need split classroom/theater seating

Ballroom

Workshop

King Room

http://www.parc55hotel.com/
Fairmont
San Francisco

Ballroom

- Space for 780 classroom
- 300 restaurants in 10 blocks
- Uphill from BART
- Space for more posters
- But older hotel than Claremont

Workshop

King Room

http://www.fairmont.com/sanfrancisco
Grand Hyatt
Near Union Square, San Francisco

- Space for 600 classroom
- 300 restaurants in 6 blocks
- Blocks from BART
- Space for more posters

*But space finished in Aug 2011*

http://www.grandsanfrancisco.haytt.com/
Next Steps

- Ideas...for other options, or general thoughts
  - E-mail Rob: rkc@ll.mit.edu
  - Subject: IEEE S&P 2012 Venue – June 7
  - Subject: IEEE S&P Ideas – Anytime

- Survey for 2011 Conference and 2012 Plans coming shortly–please respond!

- Teleconference 8 June 2011 at 3:00 PM ET
  - For input on the 2012 conference
  - For those that want an update on the decision
  - Details in survey

- Decision drivers
  - Hotels book now for next year; options are already limited
  - Breaking the Claremont contract will cost money...more as time goes on

Decisions need to be made soon