

# 5th IEEE European Symposium on Security and Privacy (IEEE Euro S&P 2020)

## Sponsorship Package

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## **1. IEEE Euro S&P 2020 Presentation**

The **5th IEEE European Symposium on Security and Privacy (IEEE Euro S&P)** is an annual event supported by the IEEE Computer Society - Technical Committee on Security and Privacy<sup>1</sup>. IEEE Euro S&P is the European sister conference of the established IEEE S&P symposium. It is a premier forum for computer security research, presenting the latest developments and bringing together researchers and practitioners.

Previous editions have been held in Saarbruecken (2016), Paris (2017), London (2018) and Stockholm (2019) with 180 registered participants on average. The 2020 edition will take place in Genova, from September 8 to September 10, with the support of the CINI Cybersecurity National Laboratory and will gather researchers and professionals working in computer security and privacy research, from both private and public sectors, including academia, industry, and research institutions.

More information on IEEE European S&P 2020 (including the Organizing Committee, the Program Committee, the Call for Papers, the Call for Workshops) is available at the symposium web page (<http://www.ieee-security.org/TC/EuroSP2020/>).

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<sup>1</sup> <http://www.ieee-security.org>

## 2. IEEE Euro S&P 2020 Structure

IEEE Euro S&P 2020 will include:

- *Pre-conference Day*: September 7 (Monday)
- *Conference*: September 8-10 (Tuesday-Thursday)
- *Post-conference Day*: September 11 (Friday)

The Pre-conference and Post-conference Days will consist of:

- *Scientific workshops*, gathering specialists on hot and advanced topics in computer security and privacy;
- *Tutorials*, focusing on cybersecurity related aspects of potential interest to the conference attendees at large.

The Conference will consist of a sequence of thematic sessions related to computer security and privacy where previously unpublished papers offering novel research contributions in security or privacy will be presented. The emphasis is on building or attacking real systems, even better if actually deployed, rather than presenting purely theoretical results.

Papers may present advances in the design, implementation, analysis, verification, or empirical evaluation and measurement of secure systems.

IEEE Euro S&P 2020 shall be accessible only after a registration via the event website, compliant with the event registration policy.

## 3. IEEE Euro S&P 2020 Sponsorship

Three levels of sponsorships are possible for IEEE Euro S&P 2020, characterized by different exposures and recognition: *Platinum*, *Gold*, and *Silver*.

### 3.1 Platinum Plan (€ 10,000.00)

A *Platinum Sponsor* will receive exposure and recognition through the following:

- The sponsor will be mentioned as *Platinum Sponsor* and a large company logo will be included:
  - in all IEEE Euro S&P 2020 *Publicity campaign* (see 4.4);
  - in all IEEE Euro S&P 2020 *Communication materials* (see 4.1);
  - on the conference Website, with link to sponsor's Web site;
  - during the conference opening and closing ceremonies;
- The sponsor will be given the possibility to:
  - use one of the dedicated *Sponsor spaces* in the *Exhibition Space* (see 4.2);
  - display company signage in IEEE Euro S&P 2020 areas and social events;
  - get the IEEE Euro S&P 2020 *Participant List* (see 4.3);
  - provide company folders to be included in the *conference bag* that will be distributed to IEEE Euro S&P 2020 participants (see 4.1);
  - get 5 (five) complimentary registrations for its employees (or customers) to attend all the IEEE Euro S&P 2020 activities;
  - buy packages of 5 registrations for its employees (or customers) to attend all IEEE Euro S&P 2020 activities with a 10% discount w.r.t. their nominal prices.

### 3.2 Gold Plan (€ 5,000.00)

A *Gold Sponsor* will receive exposure and recognition through the following:

- The sponsor will be mentioned as *Gold Sponsor* and a large company logo will be included:
  - in all IEEE Euro S&P 2020 *Publicity campaign* (see 4.4);
  - in all IEEE Euro S&P 2020 *Communication materials* (see 4.1);
  - on the conference Website, with link to sponsor's Web site;
  - during the conference opening and closing ceremonies;
- The sponsor will be given the possibility to:
  - use 2 (two) slots of 30 minutes each, within the *Vendor Space*;
  - provide company folders to be included in the *conference bag* that will be distributed to IEEE Euro S&P 2020 participants (see 4.1);
  - get 3 (three) complimentary registrations for its employees (or customers) to attend all the IEEE Euro S&P 2020 activities;
  - buy packages of 5 registrations for its employees (or customers) to attend all IEEE Euro S&P 2020 activities with a 10% discount w.r.t. their nominal prices.

### 3.3 Silver Plan (€ 2,500.00)

A *Silver Sponsor* will receive exposure and recognition through the following:

- The sponsor will be mentioned as *Silver Sponsor* and a large company logo will be included:
  - in all IEEE Euro S&P 2020 *Publicity campaign* (see 4.4);
  - in all IEEE Euro S&P 2020 *Communication materials* (see 4.1);
  - on the conference Website, with link to sponsor's Web site;
  - during the conference opening and closing ceremonies;
- The sponsor will be given the possibility to:
  - use 1 (one) slots of 30 minutes, within the *Vendor Space*;
  - provide company folders to be included in the *conference bag* that will be distributed to IEEE Euro S&P 2020 participants (see 4.1);
  - get 1 (one) complimentary registrations for its employees (or customers) to attend all the IEEE Euro S&P 2020 activities;
  - buy packages of 5 registrations for its employees (or customers) to attend all IEEE Euro S&P 2020 activities with a 10% discount w.r.t. their nominal prices.

## 4. Sponsorship-related items

### 4.1 Communication materials

IEEE Euro S&P 2020 Communication materials include:

- Billboard at the registration desk (cm 200 x 110)
- Signage (cm 80 x 180)
- Conference Bags

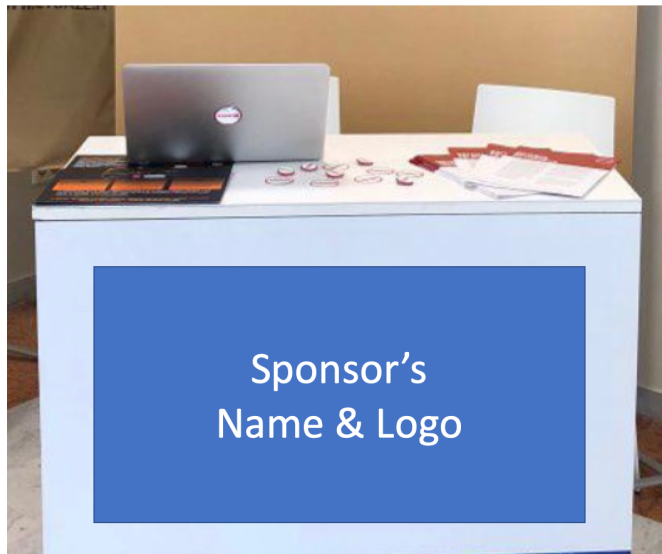
### 4.2 Exhibition Space

The *Exhibition Space* shall include a *Sponsor space* (available for Platinum Sponsors, only).

Each *Sponsor Space* will include:

- A desk
- 2 chairs
- A front panel with company's Logo and name

- Internet connection
- Power supply plug-in



*Figure 4.1 – IEEE Euro S&P 2020 Exhibition Space*

### **4.3 Participant List**

The *Participant List* includes:

- Name and Family name
- Affiliation
- Email

of all the IEEE Euro S&P 2020 attendees that will grant the organizers with the authorization to distribute their data to the sponsors.

### **4.4 Publicity campaigns**

IEEE Euro S&P 2020 will be advertised via several campaigns, resorting to:

- Direct Mailing to the event mailing lists, which includes 6,000+ contacts
- Social Media:
  - Twitter: [@IEEEEUROSP](#), [@CyberSecNatLab](#)
- Websites:
  - [IEEE Euro S&P 2020](#)
  - [CINI Cybersecurity National Lab](#)
- Press releases (before and after the event)